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(54) METHOD AND APPARATUS FOR PROVIDING AN APPLICATION MARKETPLACE

 $(75) \quad \text{Inventors: } \textbf{Rajeswari Kannan}, \text{Bangalore (IN)};$

Pranav Mishra, Bangalore (IN)

(73) Assignee: Nokia Corporation, Espoo (FI)

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(57) ABSTRACT

An approach is provided for providing an application marketplace where applications are marketed, purchased, and operationally linked, that has a framework for developers to contribute product, share revenue and communicate with one another. The approach involves determining one or more unique identifiers for one or more applications sold by way of one or more application stores. The approach further involves causing, at least in part, an application of the one or more applications to publish, by way of the application store, one or more of configuration information, input parameters, output parameters and a unique identifier for the application. The approach also involves causing, at least in part, one or more other applications to communicate with the application based on the unique identifier, configuration information and the input parameters for the application. The approach additionally involves causing, at least in part, a transmission of the output parameters to the one or more other applications.

